

# Real Estate Digital

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## SearchPoint IDX vs New Responsive IDX Features

## Consumer Property Search and Search Options

- New IDX has a responsive property search that is ADA compliant.
- Unique mobile menus and navigation shows up for mobile devices.
- Advanced search and search options integrated into a single page for improved usability
- Advanced Map Search with Multiple Draw Tools. Easily toggle between Map and Photo view.
- Auto-suggest with MLS addresses, schools, neighborhoods and other location criteria.
- Powered by our latest mobile optimized Search. New features and improvements added there will carry over to the frameable IDX.
- *Screenshots provided in the next slide.*

# Real Estate Digital

## Consumer Property Search and Search Options

### SearchPoint IDX

Search Options and Search Page (Desktop Only)

Provided By: Scotty Rouse, Rouse Realty & Investments LLC  
 Telephone: 903-571-8248  
 Email: rouserrealty@yahoo.com

Language options: English, Español, Français

Search by: MLS# or Address, Search by Map

The listings in this area were last updated on: 8/19/2019 3:02:56 PM CST

Price Range: \$100000 To \$200000  
 example: 450,000

Type:  Mobile Home  Farm/Ranch  
 Single Family Detached  Condo  
 Modular

Beds: Any Number Baths: Any Number

City: Hold Ctrl-key for multiple Cities (Select one or more cities)  
 Alpine, TX (19 listings)  
 Alto, TX (10)  
 Ammons, TX (2)  
 Arp, TX (11)  
 Athens, TX (43)  
 Athens has already been selected.

Zip Code: Street: example: Maple (Do)

Neighborhood: Open House: To

SEARCH

Click Search Save Search

Advanced Search Click arrow for more features

This data is from Greater Tyler Association of REALTORS® Multiple Listing Service, Inc.; IDX inform personal, non-commercial use and may not be used for any purpose other than to identify prospective purchasing, information deemed reliable but is not guaranteed.  
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8 homes which met your search!

	\$199,500 6467 Athens Fish & Game Road Athens, TX 75752 2 Bedrooms / 2 Baths 1840 SF (approx) MLS#: 10103166	(1 of 8 listings) Status: Active
	\$195,000 225 Lajolla Athens, TX 75751 4 Bedrooms / 3 Baths 2647 SF (approx) MLS#: 10106099	(2 of 8 listings) Status: Active
	\$182,500 12719 State Hwy 19 S Athens, TX 75751 4 Bedrooms / 2 1/2 Baths 2102 SF (approx) MLS#: 10110994	(3 of 8 listings) Status: Active
	\$175,500 10657 Fm 3273 Athens, TX 75751 5 Bedrooms / 3 Baths 2469 SF (approx) MLS#: 10108226	(4 of 8 listings) Status: Active
	\$169,500 5413-419 Prairievilleville Street Athens, TX 75751 4 Bedrooms / 1 Bath 3304 SF (approx) MLS#: 10112000	(5 of 8 listings) Status: Active
	\$159,900 5213 Fm 2495 Athens, TX 75752 3 Bedrooms / 1 1/2 Baths 1490 SF (approx) MLS#: 10112136	(6 of 8 listings) Status: Active

### Responsive IDX

Search Page with Integrated Options – Desktop & Mobile

Provided By: Agent Sopa  
 Phone: 949-681-4798  
 Email: sopa.soun@realestatedigital.com

Welcome, zztest

Enter Location \$500k-\$800k Any Beds Any Baths More Options

18035 Results For Sale Pending Sold Sort by: Price Map Photos

	\$800,000 NEW 402 Rockefeller UNIT 206 Irvine CA 2 bd 3.00 ba 1,917 sq. ft.		\$800,000 NEW 3818 LORADO Way View Park CA 2 bd 1.00 ba 1,425 sq. ft.		\$800,000 NEW 7 Madril Aisle Irvine CA 4 bd 3.00 ba 1,600 sq. ft.
	\$800,000 NEW 8421 Jamieson Avenue Northridge CA 3 bd 2.00 ba 2,104 sq. ft.		\$800,000 NEW 13038 Jicama Terrace San Diego CA 3 bd 3.00 ba 1,478 sq. ft.		\$800,000 NEW 5540 W 5th Street UNIT 175 Oxnard CA 3 bd 2.00 ba 1,620 sq. ft.

402 Rockefeller UNIT 206  
Irvine CA  
2 bd  
3.00 ba  
1,917 sq. ft.

Courtesy: Sami Ben Fadhel - Lifetime Realty Inc

Save Request Info Ignore

Sort By zztest Map

## Listing Detail Page

- Listing Detail Page is now responsive, mobile optimized.
- Tabs have been removed in favor of sections that can be collapsed / expanded
- Public Records Data: Tax and Price / Sales history contains county records data to supplement MLS information
- New Schedule Showing calendar.
- Market Trend statistics
- Responsive mortgage calculator
- Floating footer CTA to contact Agent when on a mobile device.
- *Screenshots provided in the next slide*

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## Consumer Property Search and Search Options

### SearchPoint IDX

Non-responsive Listing Detail Page

Provided By: Scotty Rouse, Rouse Realty & Investments LLC  
 Telephone: 903-571-8248  
 Email: rouse Realty@yahoo.com

Hello zzTest, My Properties, My Searches, My Profile

6467 Athens Fish & Game Road, Athens, TX 75752

\$199,500 | 2 Beds, 2 Full baths | Status: Active | 1,840 Approx. Square Feet | MLS#: 10103166



1 of 17 photos

Ask a Question?  
 Scotty Rouse, Rouse Realty & Investments LLC  
 903-571-8248  
 rouse Realty@yahoo.com

zzTest | zzUser

zztest@user.com

Phone (Optional)

I am interested in 6467 Athens Fish & Game Road Athens, TX, 75752.

Schedule a visit?

Send Now

Start a no spam email conversation

Save Property | Mortgage Calc | View Saved Properties | Directions | Print Brochure

My Drive Time

Enter your work address to view actual drive times with traffic for this property

Address

Description for 6467 Athens Fish & Game Road Athens, TX 75752  
 FABULOUS ATHENS FISH & GAME CLUB(LAKE - LAKE CABIN AND RETREAT. The pristine spring-fed waters beckon the avid angler and the romantic who enjoys the natural beauty of East Texas. The unique two bedroom, two bath updated cabin with open

### Responsive IDX

Listing Detail Page – Desktop & Mobile

Provided By: Agent Sopa  
 Phone: 949-681-4798  
 Email: sopa.soun@realestatedigital.com

13 Baroness Lane  
 Laguna Niguel, CA 92677

Single Family | 4 Beds | 3 Baths | 2,051 Sq. Ft. | 0.1791 Acre Lot

\$800,000 | CALCULATE PAYMENT



1 of 43 photos | Full Screen Photos | Virtual Tour

Request A Showing

Aug 19 | 20 | 21 | 22

Ask a Question  
 Agent Sopa  
 sopa.soun@realestatedigital.com  
 9496814798  
 Century 21 Award

I am interested in 13 Baroness Lane, Laguna Niguel, CA 92677.

zztest | zzuser

Phone

zztest@user.com

Request Info

Mortgage Calc | Ignore Property | Get Alerts

My Rating

Enter your listing note here

140

Submit

Property Details

MLS#	OC19191787	Property Type	Single Family, Cape Cod, 2 Story
Bedrooms	4	County	Orange
Bathrooms	3 Full	Year Built	1984
Lot Size	0.1791 Acres		
Stories	2		

View More

Price and Tax History for 13 BARONESS LANE

Date	Event	Price	Source
08/13/2019	Active	\$800,000 +250.11%	MLS
03/21/1997	Sold	\$228,000	Public Records

Get Price Alerts

Receive an email if price changes

Nearby homes for sale

\$975,000 | 3,875 Sq. Ft. | 0.1791 Acre Lot | 1,847 Sq. Ft.

13 Baroness Lane  
 Laguna Niguel, CA 92677

1 of 43 photos | Virtual Tour

Courtesy: Christopher Sopa - Century 21 Award

Welcome, zztest

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1 of 43 photos | Virtual Tour

Courtesy: Jennifer Purzycki - Century 21 Award

Description for 13 Baroness Lane Laguna Niguel, CA 92677

Contact Agent

## Contact / Lead Management

- Agents can manage leads generated from their frameable IDX through either our Website Administration's client list or our integrated RED CRM.
  - Leads will be automatically sync'd to our CRM Desktop and RED Responder Mobile CRM Application
- Our CRM Desktop application provides a more robust tool to allow Agents to:
  - Manage their Contacts / Client list
  - Save a Property or a Search for their Client
  - Set drip marketing email campaign with the Action Plan Manager tool
  - Create flyers
- Our RED Responder Mobile CRM Application is also available for use to allow Agents to accept and respond to leads generated from their responsive frameable property search.