

5 THINGS TO KNOW ABOUT THE GPRMLS LISTING SUBMISSION POLICY

1.

ALL RESIDENTIAL LISTINGS MUST BE ENTERED INTO THE MLS WITHIN ONE BUSINESS DAY OF PUBLIC MARKETING.

The listing can still be fully marketed including social media and yard signs, however it must be in the MLS within one business day.

2.

PUBLIC MARKETING INCLUDES, BUT IS NOT LIMITED TO:

Yard Signs, flyers displayed in windows, digital marketing on public facing websites (including social media), brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multibrokerage listing sharing networks, applications available to the general public.

3.

THE “NO SHOW” STATUS IS AVAILABLE FOR LISTINGS THAT AREN’T READY TO BE SHOWN, INCLUDING “COMING SOON” LISTINGS.

Listings in this status can be fully marketed and will not accumulate Days on Market until the listing status is “New/Active”. There is currently no maximum time frame surrounding how long a listing can be in the “No Show” status.

4.

THIS POLICY APPLIES TO RESIDENTIAL LISTINGS, INCLUDING NEW CONSTRUCTION.

It does not include Land, Multifamily or Residential Rental listings.

5.

VIOLATIONS ARE SUBJECT TO THE FINE STRUCTURE OUTLINED IN GPRMLS RULES - SECTION 1.17 (I)(A)(3)

Full MLS rules available at: www.gprmlsdocs.com/GPRMLSLLCRules.pdf

LEARN MORE AT WWW.GPRMLS.COM
QUESTIONS? VISIT WWW.GPRMLS.COM/STAFF

