

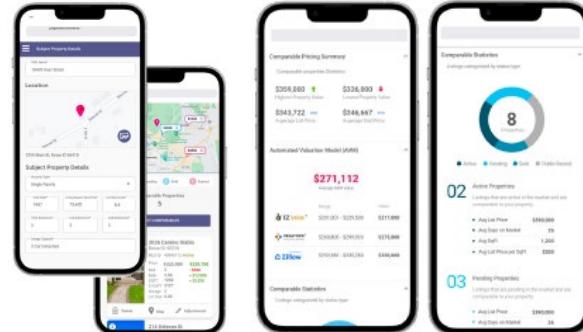
# Introducing EasyCMA

Create a CMA from the palm of your hand!

EasyCMA in Paragon Connect delivers the fastest way to know what a home is worth. Whether you're at home, on the go, or sitting with a potential client EasyCMA puts powerful market insights right in the palm of your hand. In just minutes, it does the heavy lifting for you while keeping you in control of the details. Are you ready to impress? EasyCMA is live and ready to use!

## Discover the Power of EasyCMA

- All-new platform with enhanced speed and performance
- Create a CMA in as little as two minutes
- Customize your CMA to suit any client or situation
- Fast, reliable, high quality CMA report



## The EasyCMA Edge

- Prepopulates the subject property data
- Find between 5-10 comparables using MLS data and Public Records
- Apply price adjustments
- Suggests a listing price
- Generate a complete CMA report
- Associate to a contact making it easier to track and manage client interactions

## Things You Should Know

- Can be used on PC, tablet, and smartphone
- EasyCMA allows you to upload your own documents to the report to add additional personal touches
- Easy to refresh previously generated reports to keep the data on the digital version live or static
- EasyCMA is powered by industry-leading data and analytics
- “Create an EasyCMA” in Paragon Pro will direct to EasyCMA in Paragon Connect



## Learn More

- GPRMLS Training Opportunities –
  - January 15 at 1 pm on Zoom [Register](#)
  - January 22 at 1 pm In-person at OABR [Register](#)
- Live Webinars: <https://mortgagetech.ice.com/explore/paragon-connect-trainings>
- Help Site (how-to videos, webinars, etc.): <https://help.paragonrels.com/>