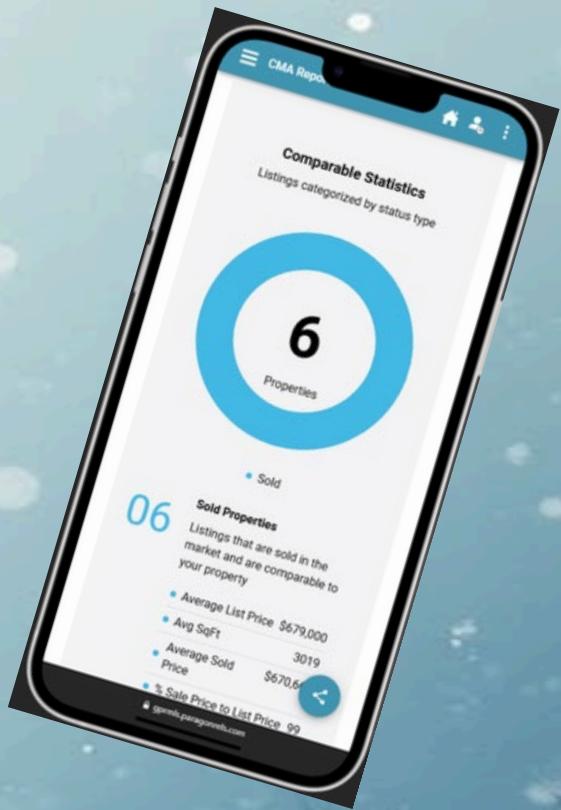
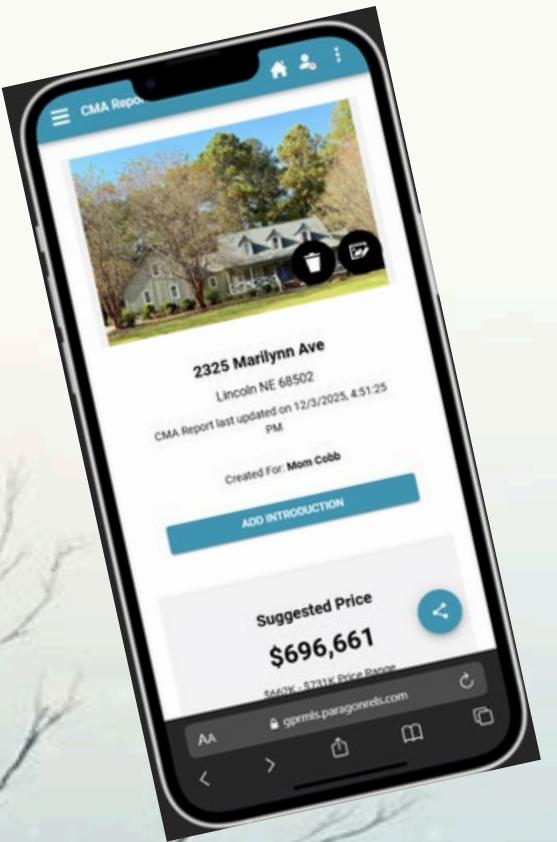


EasyCMA...Made Easy

with just a few
clicks....

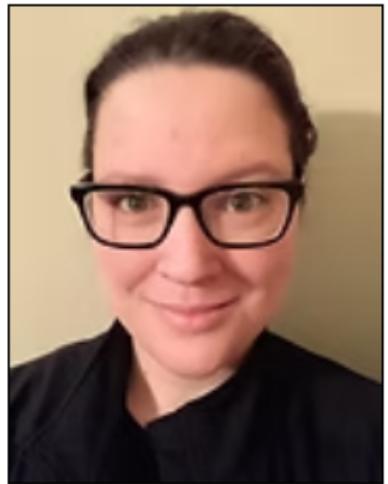


Welcome!

- We are recording this class - please no additional recording or AI Notetakers
- Approved for 1-hour of CAT (9999T)
 - 100% attendance -we do need to see you in your “Hollywood Square” for entire class - please make sure your name is also showing in your “Hollywood Square”
 - 100% attention - no online shopping, no conversations not regarding this class, no phone calls, and no driving

Your GPRMLS Team

www.GPRMLS.com/staff



Renee Westphahn

MLS Data & Customer Support Administrator

General assistance, data integrity, data feeds/data vendor access

402-252-5663

Renee@GPRMLS.com



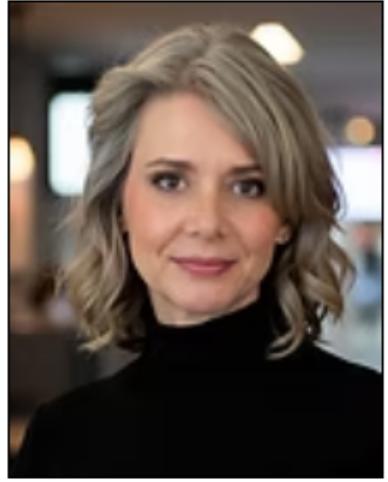
Beth Powers

MLS Compliance Administrator

Rules compliance, data integrity, system issues, MLS Users Group

402-252-5660

Beth@GPRMLS.com



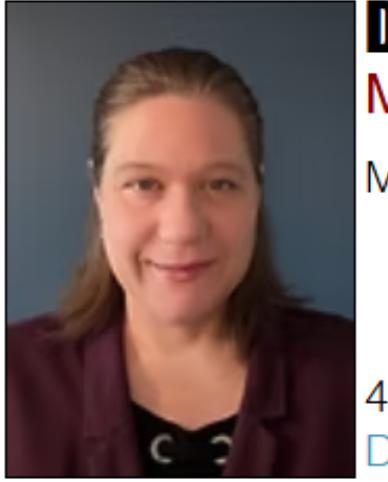
Jaycee Miller

MLS Customer Training & Support Administrator

Training, customer support

402-252-5669

Jaycee@GPRMLS.com



Denise Mecseji

MLS Operations Manager

MLS operations

402-619-5554

Denise@GPRMLS.com

Monday - Friday 8 am - 4:45 pm

What You Will Learn Today

- Access EasyCMA from within Paragon Connect
- Customizing EasyCMA Settings
- Add, remove, and rearrange comparables in EasyCMA
- Generate a professional CMA report
- Send a CMA via email and prepare it for print

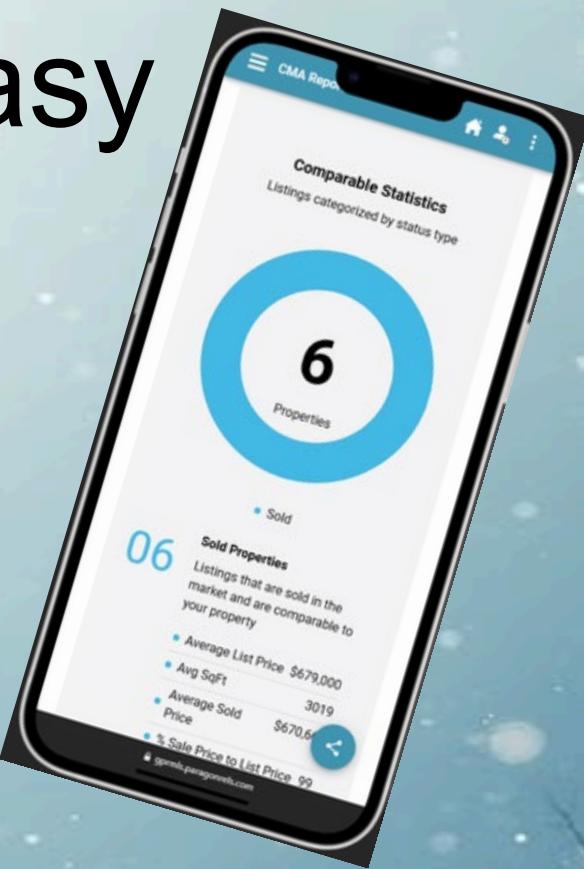
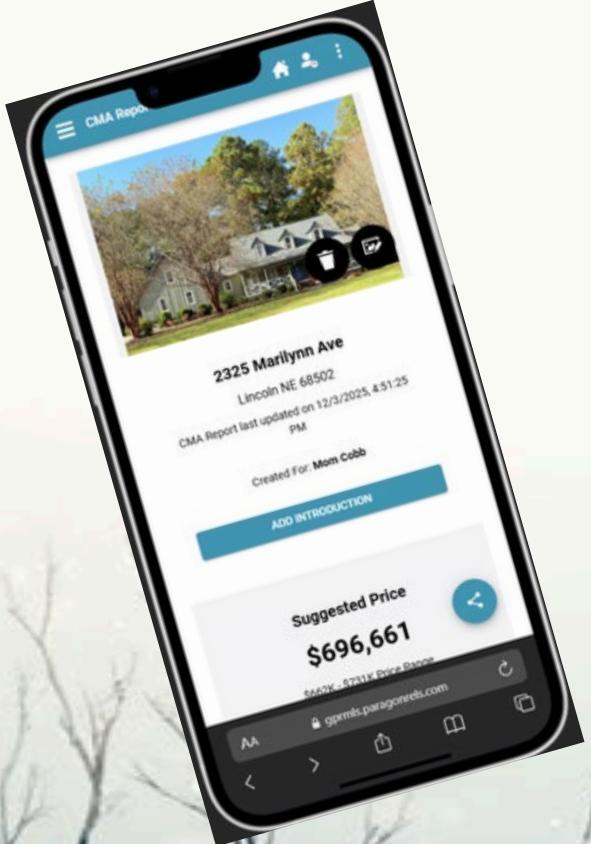
What is the Purpose of a CMA?

Comparative Market Analysis

- For sellers to set a realistic listing price to attract buyers and sell quickly
- For buyers to make a reasonable offer without overpaying

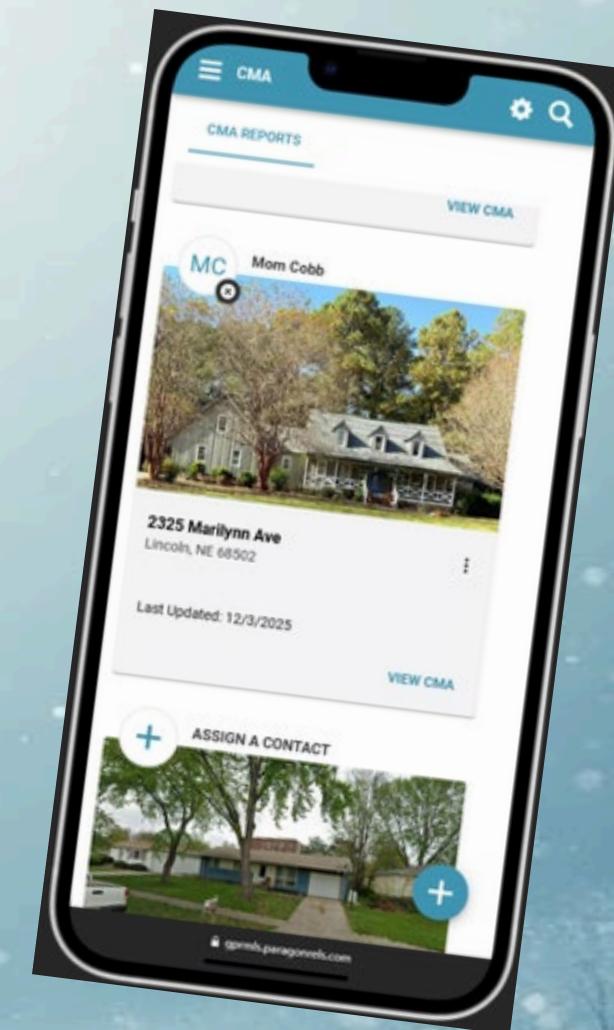
Where and Why EasyCMA

- In Paragon Connect - wherever you are
- It's fast, and it's easy



Starting from the EasyCMA Page

Let's go see EasyCMA!



Starting from Search Results

- Launching EasyCMA directly from results

Adjusting Results

- Reordering comps
- Removing comps
- Manually adding additional comps
- Generate new comps

Customizing EasyCMA

- Settings
 - Adjustment Defaults
 - Comparable Properties

More Customizing

- Customize your Introduction
- Adding Documents to personalize

Generating & Sharing CMA Docs

- Email
- Text
- Print

Recap

- EasyCMA At your fingertips - just a few clicks
- Customizable
- Delivery - text, email, print

Tips & Best Practices

- Know Your Subject Property
- Review Your Comps
- Associate with a Contact
 - Contact Card
 - Collab Center

Resources

- Paragon Help & Webinars
- Training - Jaycee
- Step by Step Guide
- Recorded video

Questions & Answers

Thank You!