

# 5 THINGS TO KNOW ABOUT THE GPRMLS LISTING SUBMISSION POLICY

1

**All Residential listings must be entered into the MLS within one business day of public marketing.**

The listing can still be fully marketed including social media and yard signs, however it must be in the MLS within one business day (Monday - Friday).

2

**Public marketing includes, but is not limited to:**

Yard Signs, flyers displayed in windows, digital marketing on public facing websites (including social media), brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, applications available to the general public.

3

**The "No Show" status is available for listings that aren't ready to be shown, including "Coming Soon" listings.**

Listings in this status can be fully marketed and will not accumulate Days on Market until the listing status is "New/Active". There is currently no maximum time frame surrounding how long a listing can be in the "No Show" status.

4

**This policy applies to Residential listings, including New Construction.**

It does not include Land, Multifamily or Residential Rental listings.

5

**Beginning on March 1, 2020 violations will be subject to the fine structure outlined in GPRMLS Rules.**

[www.gprmlsdocs.com/GPRMLSLLCRules.pdf](http://www.gprmlsdocs.com/GPRMLSLLCRules.pdf)

For questions regarding this policy please contact [Dakota@OmahaREALTORS.com](mailto:Dakota@OmahaREALTORS.com) or [MLS@GPRMLS.com](mailto:MLS@GPRMLS.com).

